

CONTEST RULES

2022 CELEBRATION OF HORSES PHOTO CONTEST

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1. This Contest is sponsored by ThinLine Canada and Horse Community Journals Inc., hereinafter collectively referred to as the "Sponsor" or "Contest Sponsor." By entering the Contest, you are agreeing to receive the e-newsletter and/or information from the sponsor.

2. This Contest is open to residents of Canada only, excluding the province of Quebec.

3. Participants in the Contest agree to abide by these rules and all decisions of the Sponsor.

4. Employees, contractors or freelancers of Horse Community Journals and the Contest Sponsor, and their families, press, agencies or anyone else connected with the competition either directly or indirectly are not eligible for entry into the prize draw.

5. Contest Period: The Celebration of Horses Photo Contest starts May 25, 2022, at 12:00am, and ends October 3, 2022 at 11:59pm PST.

6a. How to Enter: No purchase, entry fee, or payment is necessary to participate in the Contest. To be eligible, enter the Contest by completing the Official Entry Form in full. The Sponsor is not responsible for entries which are incomplete, lost, destroyed, delayed, or not transmitted due to technical failure, however caused. Each entry submission must be manually key stroked and manually entered by the individual entrant. Automated and/or repetitive electronic submission of entries (including, but not limited to, entries made using any script, macro, bot or sweepstakes service) will be disqualified and transmissions from these e-mails or IP addresses may be blocked.

- Photos in this contest will be judged on artistic and technical merit. Photos should be clear (in focus) and well-lit. Good quality photos improve your chances of winning. No unsafe situations should be depicted. Please include the name, age, sex, and breed of horse, and name, address, and telephone number of both owner and photographer. Other information about the horse is most welcome.
- AMATEUR PHOTOGRAPHERS ONLY (Professional photographers are not eligible to enter).

- REGISTERED QUARTER HORSE DIVISION: Enter in any category by clicking "Yes" when prompted on the entry form. Information will be forwarded to Canadian Quarter Horse Association.
- Submit entries digitally using this online form. A maximum of five previously unpublished photos per category may be entered.
- Photos may be submitted in the following file formats: PNG, GIF, JPG, JPEG. Files must be as large as possible (up to 15MB) for print reproduction purposes.
- Photos should be original files, not edited or colour corrected.
- The photographer requires the written consent of all individuals in the photo and consent from individuals who own personal property (horses, buildings, etc.) featured in the photograph.

7. Entrants consent to have their submission published in Canadian Horse Journal, on our website at www.HORSEJournals.com, on the sponsors' websites and marketing material, and elsewhere as determined by the publisher. Participation in the Contest constitutes permission to the Sponsors to use the name, province of residence, photograph and/or likeness of the winner in any media worldwide, for purposes of promotion, advertising, and trade without further compensation.

8. Entries will be judged by a panel co-chaired by Canadian Horse Journal's Publisher and Editor, Kathy Smith, and Art Director and Designer, Elisa Crees. The decisions of the judges are final.

9. Conduct: By entering this Contest, entrants agree to be bound by these Rules and the decisions of the Sponsor (which shall be final and binding in all respects). Failure to comply with these Rules may result in disqualification. The Sponsor reserves the right, at its sole discretion, to disqualify any individual suspected of tampering with the entry process or the operation of the Contest, or to be acting in any manner deemed by the Sponsor to be in violation of the Official Rules, or to be acting in any manner deemed by the Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten, or harass any other person.

10. Limitations of Liability: The Sponsor assumes no responsibility or liability for any injuries, losses or damages of any kind caused by a prize or resulting from acceptance, possession or use of a prize, or from participation in the Contest. The Sponsor is not responsible for any typographical error in the printing, the offering or the administration of the Contest. The Sponsor reserves the right to withdraw or terminate the Contest at any time without prior notice or to change the Rules. Contact or correspondence will occur only with selected entrants. This Contest is subject to all federal, provincial and

municipal laws and regulations.

13. Indemnity and Release: All entrants, as a condition of entry into the Contest, agree to release the Sponsor and each of their respective subsidiaries and affiliated companies, officers, directors, employees, shareholders, representatives and assigns from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons, animals, property or otherwise which may be sustained in connection with the Contest, without limitation. Except to the extent otherwise required by law, the Sponsor makes no representations or warranties of any kind whatsoever concerning any prize.

14. Contest Sponsor is collecting personal data about entrants for the purpose of administering this Contest. No further informational or marketing communications will be received by entrants unless entrants provide Contest sponsor with explicit permission to do so as indicated on the entry form, except as stated in Rule #1.

15. Participation in the Contest constitutes permission to the Sponsors to use the name, province of residence, photograph and/or likeness of the winner in any media worldwide, for purposes of promotion, advertising, and trade without further compensation.

16. Prizes must be accepted as awarded, are non-transferable and cannot be redeemed for cash. The Sponsor reserves the right to substitute any portion of the prize with a prize of equal value. All federal, provincial and municipal taxes are the sole responsibility of the winner.

This promotion is in no way sponsored, endorsed or administered by, or associated with Twitter, Instagram or Facebook. You understand that you are providing your information to the Sponsor and not to Twitter, Instagram or Facebook. The information collected will only be used in connection with this Contest, and as stated in Rule #1.