2018 Editorial Themes & Closing Dates

**CANADA’S EQUINE GUIDE 2018** (ANNUAL, RELEASED LATE JANUARY)
- Canada’s Horse Industry at Your Fingertips
- Careers & Education
  - Horse Health & Welfare
  - The Fine Print of Equine Insurance
  - Horse Industry and Heritage
  - How-To Horsekeeping
- BONUS DISTRIBUTION: Trade Shows, Events & Newsstands all year
- DEADLINE: December 22, 2017

**SPRING 2018** (MARCH/APRIL)
- Spring Horse Health & Training Issue
- Trailers & Transport
- Holidays on Horseback — Part 1
  - Breeders’ Guide
  - Horse Health Lines Supplement from WCVM (Western Canada copies)
- BONUS DISTRIBUTION: Can-Am Equine Show ON; Royal Manitoba Winter Fair; more TBA
- DEADLINE: February 12, 2018

**EARLY SUMMER 2018** (MAY/JUNE)
- Barns & Properties Issue
- Horse Health & Sports Medicine
- Holidays on Horseback — Part 2
  - Training & Schooling
  - Breed Profiles: Popular Ponies
  - New Products
- BONUS DISTRIBUTION: Horse Shows & Events across Canada
- DEADLINE: April 10, 2018

**SUMMER 2018** (JULY/AUGUST)
- Hoof Care & Lameness Issue
- Summer Horse Health
  - Training & Schooling
  - Farm & Stable Management
  - Special Feature TBA
- BONUS DISTRIBUTION: Arabian National Horse Show, MB; Canadian Andalusian & Lusitano Show, AB; Horse Shows & Events across Canada
- DEADLINE: June 11, 2018

**Autumn 2018** (SEPTEMBER/OCTOBER)
- Fall Horse Care & Feeding Issue
- Winterize Horse & Farm
  - Back-to-Schooling Issue
  - Special Features TBD
  - Horse Health Lines Supplement from WCVM (Western Canada copies)
- BONUS DISTRIBUTION: Royal Winter Fair Toronto ON; Horse Shows & Events across Canada
- DEADLINE: August 13, 2018

**WINTER 2018** (NOVEMBER/DECEMBER)
- Winter Horse Health & Care Issue
- Horse Heritage Features
  - Celebration of Horses Photo Contest Results
  - Special Features TBD
- BONUS DISTRIBUTION: Alberta Horse Conference, Sherwood Park AB; Best-selling newsstand issue.
- DEADLINE: October 12, 2018

**DEADLINE:**
- Spring 2018: February 12, 2018
- Early Summer 2018: April 10, 2018
- Summer 2018: June 11, 2018
- Autumn 2018: August 13, 2018
- Winter 2018: October 12, 2018

Editorial Calendar subject to change without notice.