

Main Editorial Themes for 2023

Canada's #1 Source for Horse Health and the Latest Veterinary Research.

CANADA'S EQUINE GUIDE 2023

SPECIAL EDITION: ANNUAL HORSE INDUSTRY PUBLICATION

- Primary Issues in Canada's Horse Industry
- Canada's Young Rider Program
- Multiple Horse Health Features

ADS CLOSE: December 21, 2022

SPRING 2023

- Spring Horse Health
- Barns & Properties Part 1
- Holidays on Horseback Part 1
- Emergency Evacuations

ADS CLOSE: February 10, 2023

EARLY SUMMER 2023

- Horse Health & Care
- Barns & Properties Part 2
- Holidays on Horseback Part 2
- Training & Horsemanship
- Tack & Gear

ADS CLOSE: April 6, 2023

SUMMER 2023

- Hoof Care & Lameness
- Summer Horse Health & Management
- Country Homes & Acreages
- Training & Horsemanship

ADS CLOSE: June 5, 2023

AUTUMN 2023

- Fall Health & Nutrition
- Horse & Stable: Get Ready for Winter
- Special Seasonal Features
- Training: Back to Basics

ADS CLOSE: August 10, 2023

WINTER 2023

- Winter Horse Health & Feeding
- Celebration of Horses Photo Contest Winners
- I Love Horses: Child & Pony Features
- Special Seasonal Features

ADS CLOSE: October 13, 2023

Editorial Themes & Bonus Distribution

The Editorial Calendar and Bonus Distribution are updated throughout the year.

Bonus distribution applies to every issue, varying from newsstand promotions to copies targeted to industry events and trade shows during the year.

Contact us for editorial features and bonus distribution relating to specific issues.



Meet the industry experts and award-winning writers who are among our frequent contributors:

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