Main Editorial Themes for 2021

SUMMER 2021
• Hoof Care & Lameness
• Summer Horse Health & Management
• Country Homes & Acreages
• Training & Horsemanship
ADS CLOSE: June 4, 2021

AUTUMN 2021
• Fall Health & Nutrition
• Get Back to Better: Horse Rehab
• Horse & Stable: Get Ready for Winter
• Training: Back to Basics
ADS CLOSE: August 5, 2021

WINTER 2021
• Winter Horse Health & Feeding
• Celebration of Horses Photo Contest Winners
• Special Seasonal Features
ADS CLOSE: October 4, 2021

CANADA’S EQUINE GUIDE 2022
SPECIAL EDITION: ANNUAL HORSE INDUSTRY PUBLICATION
• Canada’s Horse Industry: Mapping the Path Forward
• Special Focus on Issues that Matter to Canada’s Horse People
• Multiple Horse Health Features
• Holidays on Horseback Part 1
SPECIAL BOOKING DEADLINES:
EARLY BIRD DISCOUNTS:
October 31 (15%)
November 30 (10%)
ADS CLOSE: December 17, 2021

SPRING 2022
• Spring Horse Health
• Barns & Properties Part 1
• Holidays on Horseback Part 2
ADS CLOSE: February 7, 2022

EARLY SUMMER 2022
• Horse Health & Care
• Barns & Properties Part 2
• Training & Horsemanship
• Tack & Gear
ADS CLOSE: April 7, 2022

Meet the industry experts and award-winning writers who are among our frequent contributors:

• Jec A. Ballou  Coach, trainer, clinician, author, specialist in equine fitness and performance.
• Equine Guelph  Author, speaker, award-winning horse industry journalist.
• Kevan Garecki  Horse transport specialist, commercial driver instructor.
• Lindsay Grice  Judge, coach, trainer, specialist in equine behaviour.
• Shawn Hamilton  International equine photojournalist.
• Dr. William Hodge  Veterinarian with Meadow Lane Equine Clinic
• Alexa Linton  Writer, equine sports therapist, osteopathy student.
• Annika McGivern  Mental Performance Consultant
• Tania Millen  Horse industry journalist, scientist, environmental consultant, backcountry rider.
• Shelagh Niblock PAS  Equine nutritionist.
• Dr. Wendy Pearson, Ph.D.  Dr. of Veterinary Toxicology.
• April D. Ray  Trainer, EC and BHS certified coach.
• Kathy Smith  Editor & Publisher, Horse Community Journals, Inc.
• Karen Weslowski, LLP  Miller Thomson.
• Western College of Veterinary Medicine